

# BE AHEAD OF THE GAME

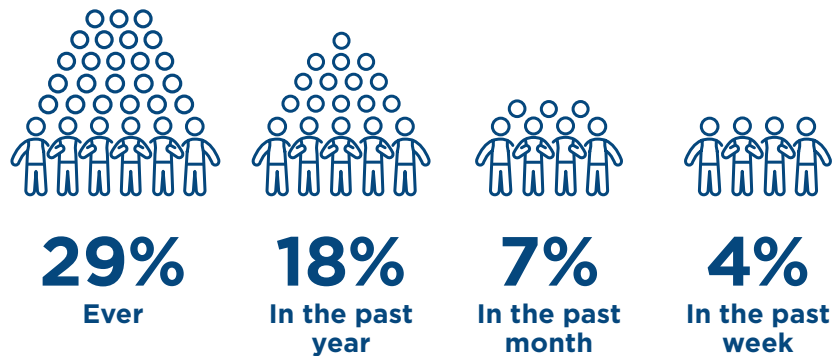
## Gambling among secondary school students

Key findings of a 2022/23 study into the attitudes, behaviour and exposure to gambling among secondary school students in Victoria and NSW.<sup>1</sup>

Almost  
**1 in 3**  
students in Victoria  
had ever gambled.

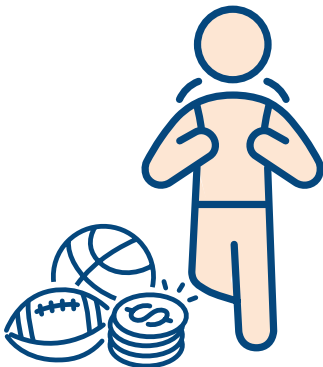


Percentage of Victorian students in this study aged 12 to 17 who had gambled:

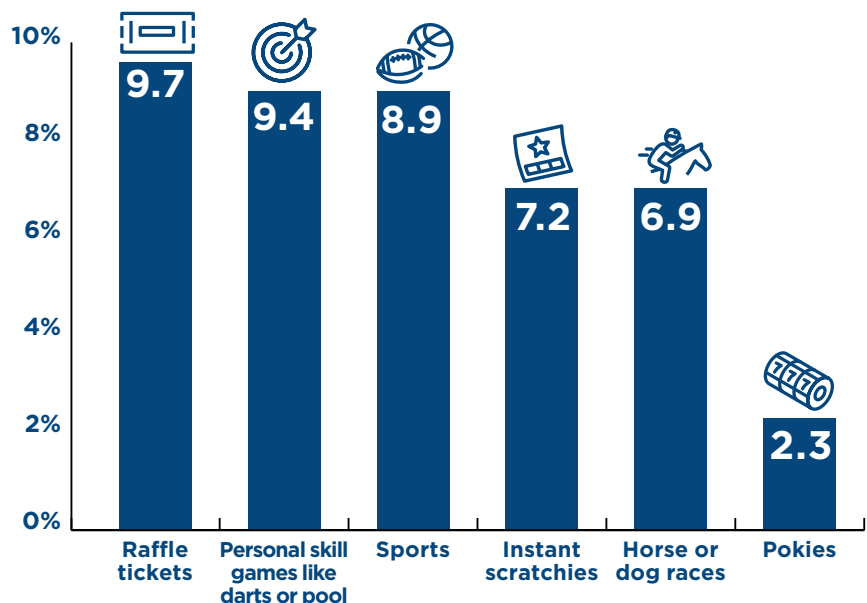


Concerning findings included that

**9%**  
of kids bet on sport  
in the past year.



In the last 12 months, Victorian and NSW students gambled on:



Students are mostly gambling at home and on their phones.



Among Victorian students who gambled in the past year, they gambled:



**57%**  
at home or at a friend's house



**43%**  
online using a mobile phone



**32%**  
online using a laptop or computer



**22%**  
online using a computer tablet (e.g., iPad)

Most spend a little, but some spend a lot on gambling.



The median amount of money spent by all students who had gambled in the past month on gambling was **\$11-\$20.**

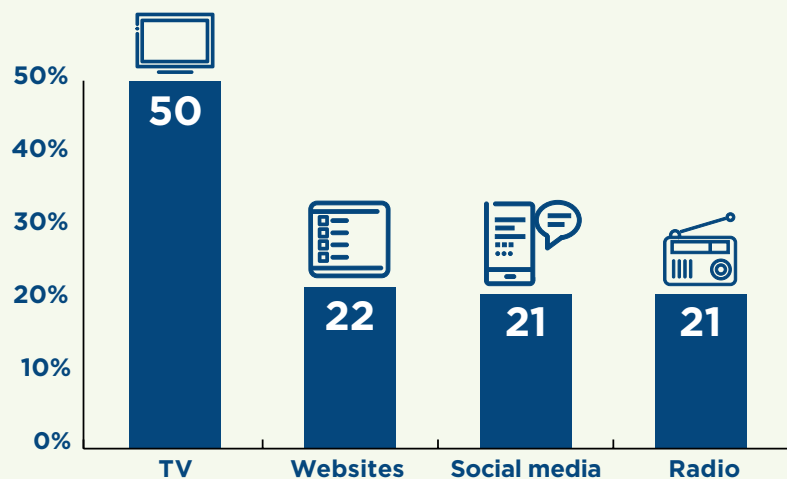


However, students who were classified as problem gamblers reported spending a median amount of over **\$150** on gambling in the last month.

Gambling ads play a role in influencing young people's gambling behaviours and attitudes towards gambling.

Students who had seen or heard four or more different types of advertisements for gambling in the last four weeks were significantly more likely to have ever gambled and to have gambled in the past year.

Most commonly, students recalled seeing ads on:



1. Noble, N., Freund, M., Scully, M., Clapham, M., Leigh, L. (2025). *The prevalence and correlates of gambling in secondary school students in Victoria and New South Wales, Australia, 2022-23*. State Government of Victoria, Melbourne.

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